Integrate Your Business Data with Google Maps Platform

Easily collect, connect, visualize, and analyze business data with Hexagon's Feature Analyzer
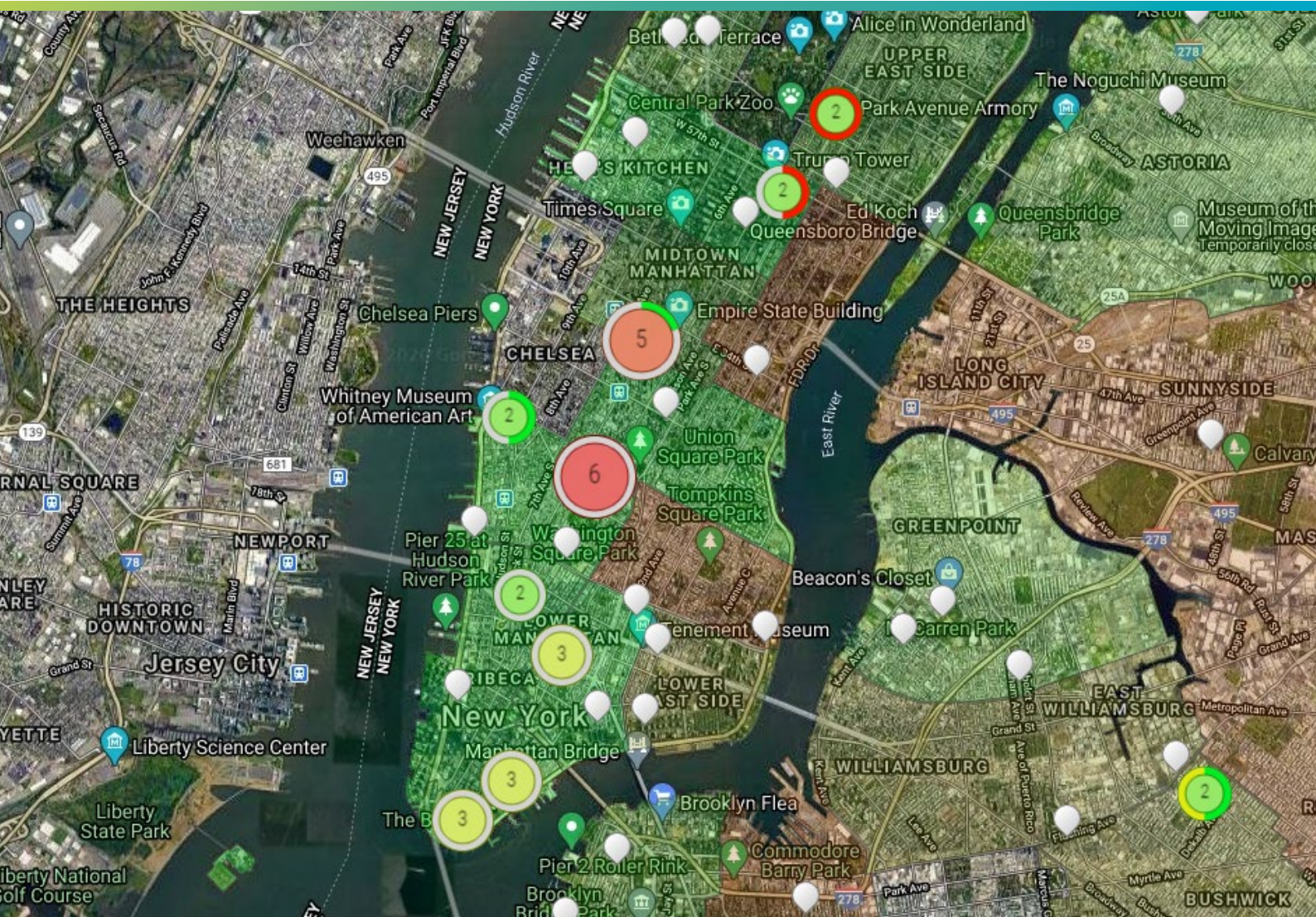
What Is Feature Analyzer?

What if you could visualize your organization's data on top of Google Maps? What if your internal stakeholders could quickly create location-based business intelligence, dashboards, and spatial reports with no technical know-how?

Hexagon's Feature Analyzer empowers your organization to seamlessly incorporate its business data with the Google Maps Platform to create interactive, thematic maps.

It gives your organization the ability to effectively explore its multi-dimensional business data in a self-guided, explorative, and interactive fashion while retaining Google Maps as the map view.

With Feature Analyzer, non-technical users can quickly create dashboards and a wide range of stunning geospatial reports, helping your organization to better visualize, analyze, and operationalize its important business data. Get more value out of your Google Maps Platform implementation. Discover what Feature Analyzer's capabilities can do for your data – and your business.

Key Features

Store & Host Your Content on One Map
Visualize, analyze, and operationalize your business data and information on top of Google Maps.

Create Business Analytics & Dashboards Without Coding
Interact with your historic and live business data using meaningful intelligence products right out of the box.

Manage & Automate Data Collection Workflows
Create web forms and mobile apps to collect data, update your databases, and visualize the information.

Apply Spatial Filters to Your Data
Collect, organize, refine, and experience your data and information using spatial filters.

Analyze Hot Spots and Trends
Identify time-based patterns, hot spots, and trends based on your data using Google Maps as the map view.

See Your Data in 3D
Visualize your business data and information in a new way with distance calculation of 3D assets and 3D mesh capabilities.

How to Get Started

Connect to Your Data
Feature Analyzer natively supports most common geospatial formats, including:

- GeoJSON, TopoJSON
- CSV
- SHP
- REST endpoints
- OGC WFS

Point to your data sources and start configuring attribute-based charts.

Use Google Maps Platform Base Map
Feature Analyzer can use any standard map tile service or WMS, including the Google Maps Tile Service.