

# Integrate Your Business Data with Google Maps Platform

Easily collect, connect, visualize, and analyze business data with Hexagon's Feature Analyzer

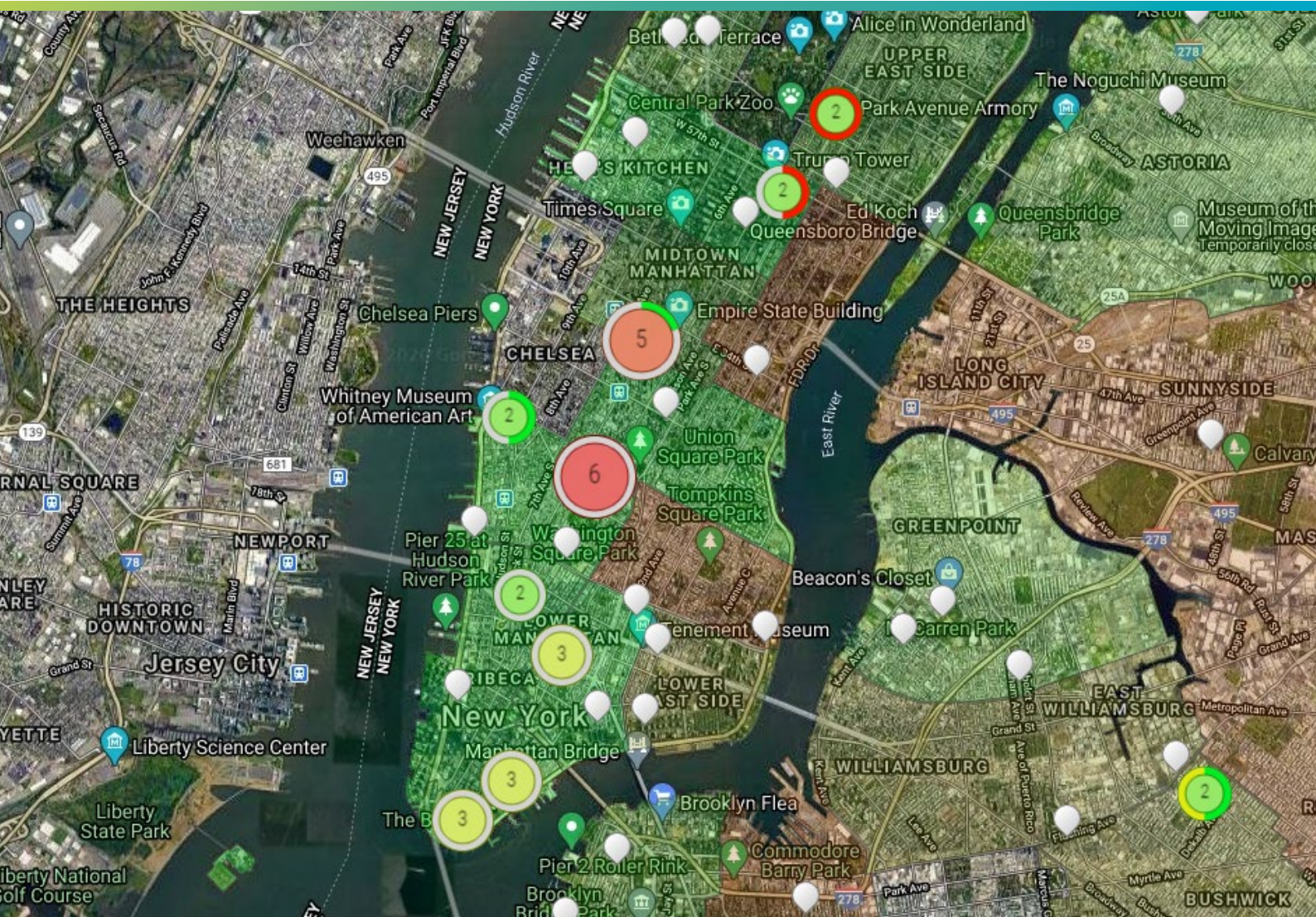
## What Is Feature Analyzer?

What if you could visualize your organization's data on top of Google Maps? What if your internal stakeholders could quickly create location-based business intelligence, dashboards, and spatial reports with no technical know-how?

Hexagon's Feature Analyzer empowers your organization to seamlessly incorporate its business data with the Google Maps Platform to create interactive, thematic maps.

It gives your organization the ability to effectively explore its multi-dimensional business data in a self-guided, explorative, and interactive fashion while retaining Google Maps as the map view.

With Feature Analyzer, non-technical users can quickly create dashboards and a wide range of stunning geospatial reports, helping your organization to better visualize, analyze, and operationalize its important business data. Get more value out of your Google Maps Platform implementation. Discover what Feature Analyzer's capabilities can do for your data – and your business.







## Key Features

### Store & Host Your Content on One Map

Visualize, analyze, and operationalize your business data and information on top of Google Maps.

### Create Business Analytics & Dashboards Without Coding

Interact with your historic and live business data using meaningful intelligence products right out of the box.

### Manage & Automate Data Collection Workflows

Create web forms and mobile apps to collect data, update your databases, and visualize the information.

### Apply Spatial Filters to Your Data

Collect, organize, refine, and experience your data and information using spatial filters.

### Analyze Hot Spots and Trends

Identify time-based patterns, hot spots, and trends based on your data using Google Maps as the map view.

### See Your Data in 3D

Visualize your business data and information in a new way with distance calculation of 3D assets and 3D mesh capabilities.

## How to Get Started

### Connect to Your Data

Feature Analyzer natively supports most common geospatial formats, including:

- GeoJSON, TopoJSON
- CSV
- SHP
- REST endpoints
- OGC WFS

Point to your data sources and start configuring attribute-based charts.

### Use Google Maps Platform Base Map

Feature Analyzer can use any standard map tile service or WMS, including the Google Maps Tile Service.

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Hexagon is a global leader in sensor, software and autonomous solutions. We are putting data to work to boost efficiency, productivity, and quality across industrial, manufacturing, infrastructure, safety, and mobility applications. Our technologies are shaping urban and production ecosystems to become increasingly connected and autonomous — ensuring a scalable, sustainable future.

Hexagon's Geospatial division creates solutions that deliver a 5D smart digital reality with insight into what was, what is, what could be, what should be, and ultimately, what will be.

Hexagon is a global leader in sensors, software and autonomous solutions. Learn more about Hexagon (Nasdaq Stockholm: HEXA B) at [hexagon.com](https://www.hexagon.com) and follow us [@HexagonAB](https://twitter.com/HexagonAB).

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