

Google Maps for College Campuses



Optimize Your Campus with Google Maps

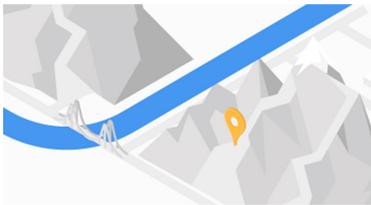
Google Maps is the most popular online map platform in the world with over 1 billion active users. But it's so much more than an app on your phone. It's a powerful set of APIs that you can leverage to embed maps and location-based capabilities into your campus websites and apps to benefit your students, faculty, staff, alumni, and visitors.

With Google Maps you can:

- Embed maps in your website with campus building-level detail
- Offer customized visitor maps that are automatically updated and always current
- Help students easily find specific locations, such as campus buildings, permitted parking lots, coffee shops, hotels, and gas stations
- Provide students, prospective students, and visitors with directions to and around your campus or satellite facilities
- Improve your users' experiences with forms that autofill contact information for online registrations and purchases, such as at campus shops and bookstores

Capabilities and Map Content to Meet Your Needs

Google Maps has the most extensive map coverage and is actively updated thousands of times a day, which provides your students, employees, and guests with the latest information without delay. It also has the most powerful cloud-based server capabilities and capacity, so it will never let your campus down. Capabilities include:



Maps

Deliver customized, agile experiences that bring the world to your campus. This includes JavaScript Maps and Static Maps. In addition, Maps API provides access to Street View and allows you to apply custom map styling to Google base maps, giving you the ability to personalize your maps to your campus and locations.



Routes

With real-time traffic updates, you can deliver reliable directions to and from your campus as well as many locations in the U.S. and the world. Google Routes API provides time estimates and routes for driving, walking, cycling, and public transportation. You also can track campus vehicles on a map in real-time.



Places

Help Google users discover your campus, nearby neighborhoods, or the world with rich details for over 100 million points of interest. Students can use the Places API autocomplete feature to populate known fields easily. You can also geocode your campus information against a highly accurate national database of addresses.

Get Started Today

We have over a decade of experience as a Google partner and more than 300 active Google Maps customers. We leverage our deep understanding of best practices and experience from across many industries to provide the right solutions for your needs.

We offer:

- **Flexible Billing and Annual Subscription Plans**

Our service plans give you a single, easy, annual subscription rate for up to \$5,000 worth of web traffic consumption. We also offer flexible payment terms and offline billing.

- **Unlimited Support and Account Management**

Our dedicated Google-certified team provides guidance for optimizing your website and implementation as well as active account support and management free of charge.

- **Access to Google's High-Volume Discounts**

We help you increase your site traffic and usage while ensuring you have the best pricing available to support this growth. As your needs grow beyond the fixed \$5,000 pricing, we will continue to keep your costs down through volume pricing discounts only available through authorized Google partners. We can also serve your cloud needs with Google Cloud Platform.

To get started, **contact us today.**



Google Cloud
Partner



SPECIALIZATION
Location-Based
Services

Google Cloud



Hexagon is a global leader in sensor, software and autonomous solutions. We are putting data to work to boost efficiency, productivity, and quality across industrial, manufacturing, infrastructure, safety, and mobility applications.

Our technologies are shaping urban and production ecosystems to become increasingly connected and autonomous — ensuring a scalable, sustainable future.

Hexagon's Geospatial division creates solutions that deliver a 5D smart digital reality with insight into what was, what is, what could be, what should be, and ultimately, what will be.

Hexagon (Nasdaq Stockholm: HEXA B) has approximately 21,000 employees in 50 countries and net sales of approximately 4.4bn USD. Learn more at [hexagon.com](https://www.hexagon.com) and follow us @HexagonAB.