Google Maps for Local Government

Optimize Your Public Services with Google Maps

Google Maps is the most popular online map platform in the world with over 1 billion active users. But it's so much more than an app on your phone. It's a powerful set of APIs that you can leverage to embed maps and location-based capabilities into your government websites and apps to benefit your residents, employees, and visitors.

With Google Maps you can:

- Help residents find locations, from parks to polling places, and view facility-level detail

- Provide base maps and aerial imagery for use in parcels, zoning, utilities, and more

- Plan routes and journeys for public transportation

- Track and manage projects, assets, fleets, inspections, and field workers

- Support voter registration and elections

- Map accidents and crimes and provide real-time updates during emergencies

- And much more

Capabilities and Map Content to Meet Your Needs

Google Maps has the most extensive map coverage and is actively updated thousands of times a day, which provides your residents, employees, and visitors with the latest information without delay. It also has the most powerful cloud-based server capabilities and capacity, so it will never let your government down. Capabilities include:

Maps

Deliver customized, agile experiences that bring the world to your city, county, or region. This includes JavaScript Maps and Static Maps. In addition, Maps API provides access to Street View and allows you to apply custom map styling to Google base maps, giving you the ability to personalize your maps to your facilities and locations.

Routes

With real-time traffic updates, you can deliver reliable directions to and from your facilities as well as many locations in the U.S. and the world. Google Routes API provides time estimates and routes for driving, walking, cycling, and public transportation. You also can track government vehicles on a map in real-time.

Places

Help Google users discover your offices, neighborhoods, or the world with rich details for over 100 million points of interest. Residents can use the Places API autocomplete feature to populate known fields easily. You can also geocode your information against a highly accurate national database of addresses.

Get Started Today

We have over a decade of experience as a Google partner and more than 300 active Google Maps customers. We leverage our deep understanding of best practices and experience from across many industries to provide the right solutions for your needs.

We offer:

- **Flexible Billing and Annual Subscription Plans**
  Our service plans give you a single, easy, annual subscription rate for up to $5,000 worth of web traffic consumption. We also offer flexible payment terms and offline billing.

- **Unlimited Support and Account Management**
  Our dedicated Google-certified team provides guidance for optimizing your website and implementation as well as active account support and management free of charge.

- **Access to Google's High-Volume Discounts**
  We help you increase your site traffic and usage while ensuring you have the best pricing available to support this growth. As your needs grow beyond the fixed $5,000 pricing, we will continue to keep your costs down through volume pricing discounts only available through authorized Google partners. We can also serve your cloud needs with Google Cloud Platform.

Here are a few examples of local governments we have assisted:

- **Town of Billerica, MA, Police Department**
  The police department uses an internal application for visualizing and drawing vector content on a map.

- **City of Lakewood, CO**
  Lakewood's OpenCities platform allows residents to search for and locate nearby events.

- **Harris County, TX, Metropolitan Transit Authority**
  The Houston-area transit authority visualizes its transit system and bus schedules.

- **New York City, NY, Department of Information Technology**
  The city IT department uses an operations map for planning, data analysis, policy making, and public safety.

- **Sacramento County, CA, Department of Technology**
  The county department visualizes maps of parcels, zoning, and parks.

To get started, **contact us** today.

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SPECIALIZATION
Location-Based
Services

Google Cloud

HEXAGON

Hexagon is a global leader in sensor, software and autonomous solutions. We are putting data to work to boost efficiency, productivity, and quality across industrial, manufacturing, infrastructure, safety, and mobility applications.

Our technologies are shaping urban and production ecosystems to become increasingly connected and autonomous — ensuring a scalable, sustainable future.

Hexagon's Geospatial division creates solutions that deliver a 5D smart digital reality with insight into what was, what is, what could be, what should be, and ultimately, what will be.

Hexagon (Nasdaq Stockholm: HEXA B) has approximately 21,000 employees in 50 countries and net sales of approximately 4.4bn USD. Learn more at hexagon.com and follow us @HexagonAB.