

# IMAGINE Objective

## Feature Extraction, Update, & Change Mapping


### Addressing Business Problems

Globally, GIS departments and mapping institutions invest considerable revenue into creating and, perhaps more importantly, maintaining their geospatial databases. As the Earth is constantly changing, even the most precise base mapping must be updated or replaced regularly. Traditionally, the capture and update of geospatial information has been done through labor and cost-intensive manual digitization (for example from aerial photographs) and post-production surveying. More accurate and complete information increases the value and ease of analysis. Remotely sensed imagery, whether airborne or satellite based, provides a rich source of timely information if it can be easily exploited into usable information. This transformation of data into tailored, relevant information provides benefits to a number of industries:

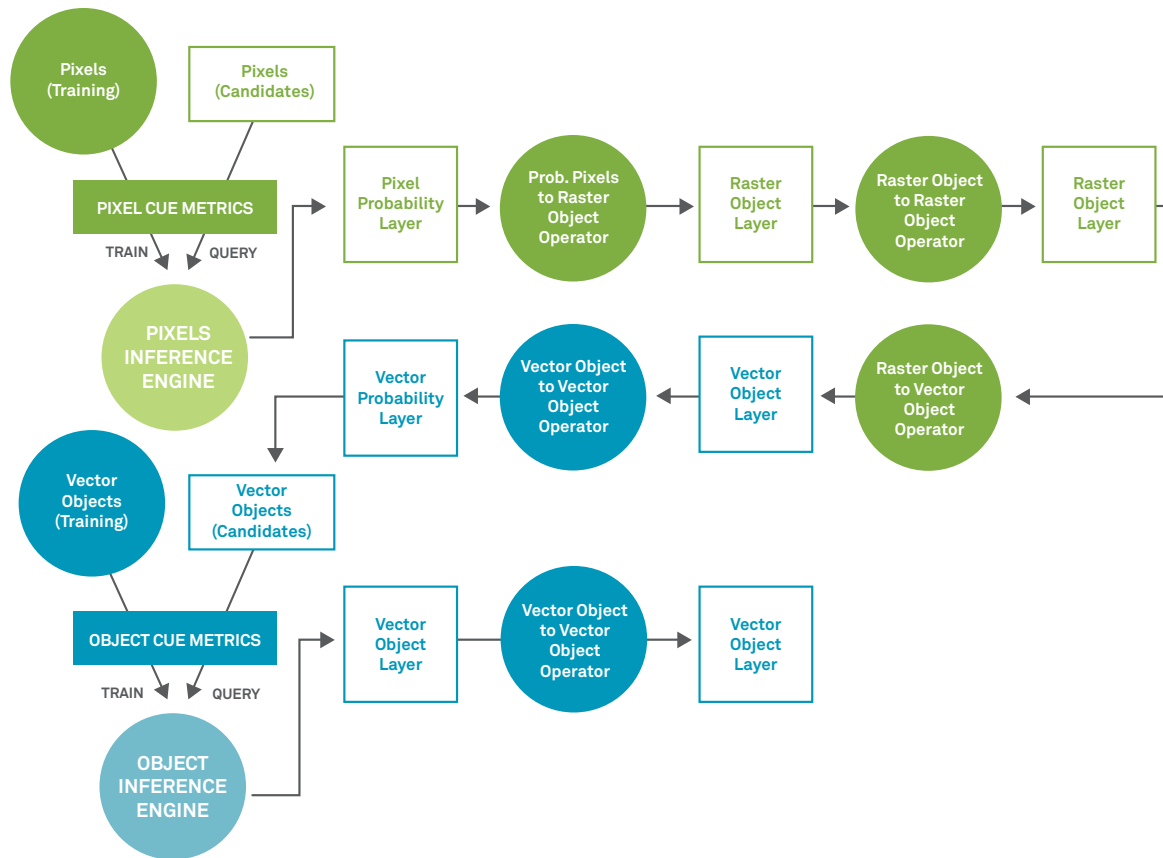
- Insurance companies can determine the presence or absence of swimming pools within land ownership parcels to correct liability insurance policies.
- Utility companies can identify and map the location of assets, such as manhole covers, across a city-wide sewerage network. With assets installed over a long period of time, possibly by other companies, many utility companies have inaccurate or incomplete historical records.
- Local government institutions mapping urban growth (such as roads and buildings) can maintain a usable geospatial database for use by first responders, tax departments, planners, etc. When disasters strike, the ability to rapidly identify the location of damaged houses or other infrastructure is critical to minimize the loss of life and aid in recovery efforts.
- Forest management companies can more accurately estimate species mix, yield potentials, and environmental impacts.
- Tax assessors can better map impervious surfaces and cross reference ownership parcels, increasing the accuracy of tax billing, and promoting better planning.
- State agencies can better manage water rights by mapping agricultural field boundaries and crop types.



IMAGINE Objective is offered as an add-on to ERDAS IMAGINE within the Producer Suite® of the Power Portfolio®. The Producer Suite empowers you to collect, process, analyze and understand raw geospatial data, and ultimately deliver usable information. This includes Hexagon's Geospatial division desktop-based GIS, remote sensing, and photogrammetry offerings.

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IMAGINE Objective provides object based multi-scale image classification and feature extraction capabilities to reliably build and maintain accurate geospatial content. With IMAGINE Objective, imagery and geospatial data of all kinds can be analyzed to produce GIS-ready mapping.

## Automating Workflows

Originally, workflows were performed manually. Since then, various attempts have been made to help automate workflows that analyze remotely sensed imagery. These attempts have often resulted in limited success, especially as the resolution of imagery and the intended mapping scale increases. With recent innovations in geospatial technology, we are now at a place where workflows can be successfully automated.

When Landsat satellite was launched more than 40 years ago, it was heralded as a new age for automating mapping of the Earth. However, the imagery, and therefore the geospatial data derived from it, was of relatively coarse resolution, and thereby became limited to smaller scale mapping applications. In addition, its analysis was restricted to “remote sensing experts.” Equally, the traditional supervised and unsupervised classification techniques developed to extract information from these types of imagery were limited to coarser resolutions.

Today’s sources for higher resolution imagery - 1m or smaller pixel sizes, such as that produced by the GeoEye, Pleiades, QuickBird, and WorldView satellites or by airborne sensors - do not suffer from the “mixed pixel” phenomenon seen with lower resolution imagery, therefore the statistical assumptions that must be met for the traditional supervised and unsupervised classification techniques do not hold. Consequently, more advanced techniques are required to analyze the high resolution imagery required to create and maintain large scale mapping and geospatial databases. The best techniques for addressing this problem analyze the imagery on an object, as opposed to pixel, basis.

## Intuitive Feature Extraction and Classification Tools

IMAGINE Objective includes an innovative set of tools for feature extraction, update, and change detection, enabling geospatial data layers to be created and maintained through the use of remotely sensed imagery. This technology crosses the boundary of traditional image processing with computer vision through the use of pixel level and true object processing, ultimately emulating the human visual system of image interpretation.

Catering to experts and novices alike, IMAGINE Objective contains a wide variety of powerful tools. For remote sensing and domain experts, IMAGINE Objective includes a desktop authoring system for building and executing feature-specific (buildings, roads, etc) and/or land cover (e.g., vegetation type) processing methodologies. In addition, more entry-level users may apply existing examples of such methodologies to their own data. The user interface enables the expert to set up feature models required to extract specific feature types from specific types of imagery. For example, road centerlines from 60cm Color-Infrared (CIR) satellite imagery require a specific feature model based around different image-based cues. Building footprints from six-inch true color aerial photography and LiDAR surface models require a different feature model. For those familiar with existing ERDAS IMAGINE® capabilities, an analogy can be drawn with Spatial Modeler, an object-based workspace to graphically draw and arrange a processing flow using drag-and-drop operators and connectors.

The less experienced user can simply use built-in example Feature Models or those built by experts, applying them as-is or modifying through the user interface. While similar to the IMAGINE Knowledge Engineer approach, the construction and use of feature models within IMAGINE Objective is simpler and more powerful. Constructing a feature model is more linear and intuitive to the expert building the model. In addition, the support for supervised training and evidential learning of the classifier itself means that the feature models are more transportable to other images once built.



The IMAGINE Objective workspace shows a feature model designed to extract the locations of building footprints in a GIS-ready form to minimize manual post-processing and editing.

Hexagon’s Geospatial division patented approach uses a unique combination of artificial intelligence, computer vision, and traditional image processing and remote sensing technologies. As a result, the algorithms perform not only raster contouring (stair-stepped results), but also incorporate object and vector level processing to yield a spatially matched, precise shape for each feature.

Consequently, the output generated from the product, such as smooth roads and squared-up buildings, will be GIS-ready.

The output can be directly merged into a GIS with minimal post-processing, and will accurately reflect the image content. Outputs include clean vector outlines and auto-attribution of polygons with probability measures, enabling querying of dubious results for quality control purposes.

Feature types for built-in example feature models distributed with the software include:

- Vegetation delineation
- Road extraction
- Building footprint extraction
- Building footprint change identification
- Military targets (airplane types, ship types, etc.)

Users may also build their own Feature Models.

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POWER PORTFOLIO	PRODUCT & INTERACTION
PRODUCER SUITE	Link to a <b>GeoMedia</b> environment from the ERDAS IMAGINE interface to synchronize navigation and Area of Interest.
	Enhance imagery in <b>ERDAS IMAGINE</b> before bringing it into IMAGINE Objective.
	Raster backdrops using the ultra-fast ECW compression format may be directly consumed in <b>ERDAS IMAGINE</b> .
	Output vector or raster files from your IMAGINE Objective results into any GIS-ready platform like <b>GeoMedia</b> .
	Enhance Imagery in <b>ERDAS IMAGINE</b> before publishing to GeoMedia WebMap.
PROVIDER SUITE	Publish your results from IMAGINE Objective to <b>ERDAS APOLLO</b> and deliver over the Internet as server-side geoprocesses (WPS).
	Raster backdrops can be streamed, using the ultra-fast ECWP streaming protocol, by <b>ERDAS APOLLO</b> .

## Contact us



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### About Hexagon

Hexagon is a global leader in sensor, software and autonomous solutions. We are putting data to work to boost efficiency, productivity, and quality across industrial, manufacturing, infrastructure, safety, and mobility applications.

Our technologies are shaping urban and production ecosystems to become increasingly connected and autonomous — ensuring a scalable, sustainable future.

Hexagon's Geospatial division creates solutions that deliver a 5D smart digital reality with insight into what was, what is, what could be, what should be, and ultimately, what will be.

Hexagon (Nasdaq Stockholm: HEXA B) has approximately 20,000 employees in 50 countries and net sales of approximately 4.3bn USD. Learn more at [hexagon.com](http://hexagon.com) and follow us @HexagonAB.

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